PARTNERSHIP AGREEMENT OUTLINE

between

The Life Sciences Corridor, Lansing, Michigan, USA

and

Eurasanté, Lille-Nord – Pas-de-Calais, France

- 1. The parties agree to identify one person to serve the **central contact** to maintain the relationship.
- 2. The parties agree to **publicly announce** the partnership to the media and to visibly advertise the partnership within their respective facilities and in their relevant publications.
- 3. The parties agree to develop a web page within their web site focusing on the partnership and to maintain the timeless of the information contained within that web page.
- 4. The parties agree to develop a web-based business-to-business marketplace exchange service. The exchange will include a list of companies within each respective region that have an interest in establishing joint ventures, direct sales or networking partnerships with the other region. This list will be maintained on the respective web pages with information including, but not limited to, the name of the company, address and contact information, the company's products or services and the company's specific partnership interests. The parties agree to actively promote company participation in this exchange through a marketing plan jointly developed by the parties.
- 5. The parties agree to co-host an **annual international conference** inviting business, industry, education and government leaders from their respective regions to the conference. Each party will also have responsibility for inviting participants from outside their region, but within their continent, to the conference. The conference location will alternate annually between the two regions (Biomed Expo, Carrefour Européen des Biotech, etc...).
- 6. The parties agree to develop **education programs** that allow students from both regions to participate. The parties agree to actively promote these programs through a marketing plan jointly developed by the parties.

- 7. The parties agree to develop **training programs** for business that allow executives and professionals from both regions to participate. The parties agree to actively promote these programs through a marketing plan jointly developed by the parties.
- 8. The parties agree to meet at least annually to evaluate the success of this partnership and develop action plans for correcting deficiencies or **expanding the partnership** to new areas of collaboration.
- 9. This agreement is signed between the Life Science Corridor and Eurasanté and was designed and encouraged by the MEDC and Nord France eXperts. These last two organizations are cosigners and will support the Life Science Corridor and Eurasanté in their mutual rapprochement.

in Lille, the 15th of October 2002,

For the Life Science Corridor

For the Michigan Economic Development Corp

For Eurasanté

For NFX-Nord France eXperts